

Minutes**GOVERNMENT OF KERALA****Local Self Government (WM) Department****No.WM1/289/2024/LSGD****13-12-2024, Thiruvananthapuram**

From

Principal Secretary to Government

To

The Project Director, KSWMP.

Sir,

Sub: LSGD - Minutes of the the 7th Empowered Committee meeting
held on 11.11.2024 - Forwarding of - Reg.

Ref: 7th Empowered Committee meeting held on 11.11.2024

I am to forward herewith copy of the minutes of the 7th Empowered
Committee meeting held on 11.11.2024, for information and necessary
action.

Yours faithfully,

Gopika Udayan K A S

UNDER SECRETARY

For Principal Secretary to Government.

Approved for Issue,

Signed by

Manish V V

Date: 13-12-2024 15:35:39

Section Officer.

Minutes of the 7th Empowered Committee Meeting held on 11/11/2024 at 02:00 pm in the chamber of Special Secretary, LSGD, Annexe-1, Government Secretariat, Thiruvananthapuram.

The meeting started at 02:00 pm under the chairmanship of the Special Secretary, LSGD. The following Members were present:

1. Smt.Anupama T V IAS, Special Secretary, LSGD
2. Dr Harikumar K IAS, Project Director(i/c), KSWMP
3. Shri.Omanakkuttan.N, Under Secretary, Finance Department
4. Smt.Smitha.B.Chandra, Under Secretary, Planning & Economic Affairs Department
5. Smt. Neethulal B, Director (Operations), Suchitwa Mission

Agenda 1	Approval for the guideline for ULB level IEC plan preparation and implementation
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The guideline for ULB-level IEC plan preparation and implementation submitted by KSWMP has been discussed. The committee discussed the guidelines and the financial allocation for IEC activities for ULBs, based on government order G.O. (MS) No. 135/2014/LSGD, dated 22/07/2014.

The meeting also discussed the generic hoarding design for dumpsite remediation, which will be placed in 29 locations across Kerala as part of IEC.

Decision Taken: Decision of the Empowered Committee

The Empowered Committee reviewed and approved the guidelines for

the implementation of the IEC Plan for Urban Local Bodies (ULBs) as per Government Order G.O. (MS) No. 135/2014/LSGD, dated 22/07/2014, committee approved the total financial allocation for IEC activities as ₹7.2 crore, with the distribution as ₹15 lakhs for Corporations, ₹10 lakhs for Grade I Municipalities, ₹7 lakhs for Grade II Municipalities and ₹5 lakhs for Grade III Municipalities. The Empowered Committee recommended issuing a Government Order to implement the ULB-level IEC Plan. The IEC Guidelines shall come into effect from the date of issue of the government order as suggested by Project Director KSWMP.

The committee also gave principal approval for the hoarding designs suggested by KSWMP.

Agenda 2 | Business Development Plan for SWM Workers

The Project Director of the Kerala Solid Waste Management Project (KSWMP) highlighted a key project objective: enhancing the livelihoods of women Solid Waste Management (SWM) workers across 93 urban local bodies (ULBs) in Kerala. As detailed in the Project Implementation Manual (PIM) and Environment & Social Management Framework (ESMF), the initiative creates business opportunities and skill development activities for women SWM workers. In line with this, the KSWMP has developed a business development plan specifically for Haritha Karma Sena workers.

The Empowered Committee reviewed the process for preparing business development plans at the ULB level, as the Project Director, Kerala Solid Waste Management Project (KSWMP) presented. After deliberation, the Committee emphasised the need to expand the involvement of Haritha Karma Sena (HKS) members in business activities without affecting their core responsibilities. The committee also directed the establishment of a transparent selection process for HKS members based on skill assessment and interest, with precise profit-sharing mechanisms outlined in business plans. The committee emphasised the need for a state-level workshop with stakeholders, including ULB officials, to clarify roles, responsibilities, and procedures for implementing business plans. The

committee also directed to organise a meeting with Kudumbashree and the Suchitwa mission to explore the involvement of District Missions and CDS in the operational and monitoring aspects of ULB-level business activities.

Decisions Taken

Decision of the Empowered Committee

The Empowered Committee approved the implementation strategy but the guidelines for issuing the Government Order to execute the Business Development plan will be modified as decided in the EC and submitted to Government.

Agenda 3	Appointment of Deputy Director (Admn & Projects)
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Decision Taken:

The Committee has sanctioned the post of Deputy Director (Admn & Projects) at the State Project Management Unit of KSWMP for the project period, retaining the services of Shri.Subodh.S, Joint Director, LSG Department, as Deputy Director (Admn & Projects) in KSWMP with immediate effect.

The meeting ended at 03:00 pm.